



Bat Boy Helps Newsletter

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ONE LAST TIME

Let the healing begin. As the passing of Yankee Stadium is still being mourned, author Ray Negrón took it upon himself to revive it "one last time." Negrón, a Yankees consultant when he's not writing books, is set to release his third children's book March 1st. The message is, it's okay to say goodbye and Negrón does it in his own unique way. This children's book, is one periodical that everyone must possess. **One Last Time: Good-bye to Yankee Stadium** a time capsule of this storied franchise that owner George M. Steinbrenner turned into a billion dollar corporation, but more importantly, priceless memories.

In the story "The Boss" enlists his batboy, Ray to gather all the greats from the heavens above through the magic of the "Lou Gehrig room" for a game to be played "one last time." The story starts with Babe Ruth and plays its way to Phil Rizzuto. Negrón dissects each player and brings out their personalities through their colorfulness. Mickey Mantle's boasting to Billy Martin's boots, it will bring back memories that will have you smiling, laughing and even crying.

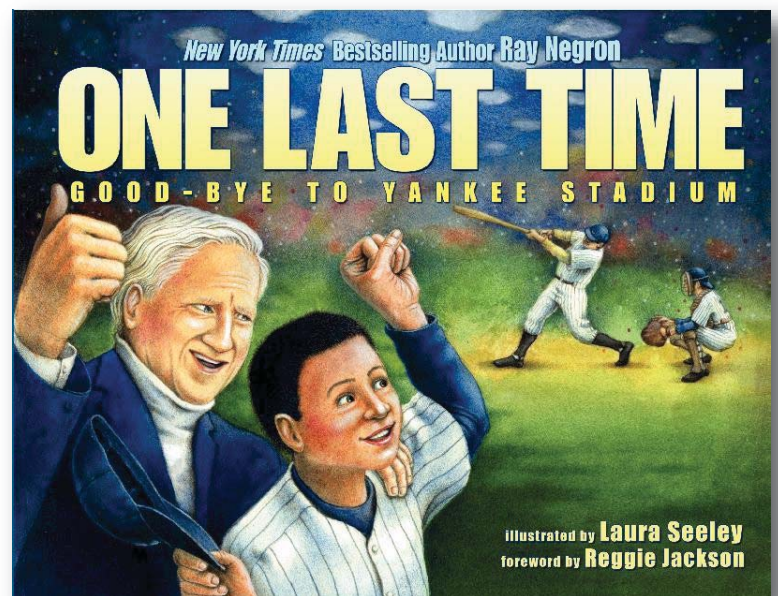
Through the eyes and hands of artist Laura Seeley, the pages come alive as she spell bounds you with the images of these Yankee greats. As you reminisce through this book the only warning is to keep it at a slight distance from your face as you may moisten the pages with emotional teardrops.

One of The Boss' biggest acquisitions, Mr. October himself, Reggie Jackson would have loved to have played with the greats in One Last Time but thankfully we still have him with us. Jackson's foreword speaks volumes on wearing the pinstripes.

Negrón, a once Yankee batboy who climbed up the Yankee ladder through the tutelage of Mr. Steinbrenner, has emulated his "Boss" in one important way, by giving back.

In his 35 years as owner of a franchise that is known worldwide, Mr. Steinbrenner has consistently provided a winner by putting his team's profits back into his team. It produces cheers and thrills, but more importantly he does other things that people don't know about- Mr. Steinbrenner gives back. Through the Yankee foundation and through his own heart, Mr. Steinbrenner has contributed to numerous charities and individual causes. Negrón has picked up on this and has helped children's causes through his book sales.

Negrón's first book *The Boy of Steel*, rose as high as number two on the N.Y. Times Children's Bestseller List with a portion of the proceeds donated to cancer foundations. His



follow-up book *The Greatest Story Never Told*, *The Babe and Jackie* with monies distributed to cancer and juvenile diabetes centers. Negrón's new book, *One Last Time : Goodbye to Yankee Stadium*, will continue to help children's charities and the Boys and Girls Club. To purchase a copy of *One Last Time* please visit Amazon.com